



KEVIN AKERS design + imagery

# *Gigamon Systems*

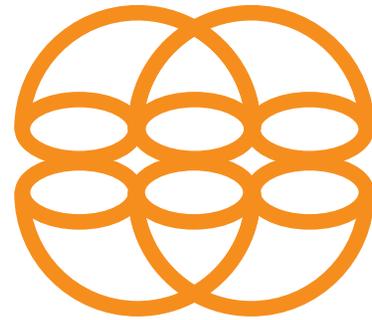
Gigamon Systems, the leader in intelligent data access technology, asked Kevin Akers design + imagery to create a new corporate identity for their growing enterprise. Here is a look at the design process and how the new identity take shape...

925.735.1015

[www.kevinakers.com](http://www.kevinakers.com)

# *Networks*

Networks, networking and information flow are the themes of these logos.



GIGAMON



Gigamon



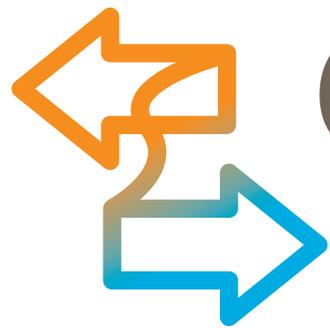
**Gigamon**



Gigamon

GIGAMON

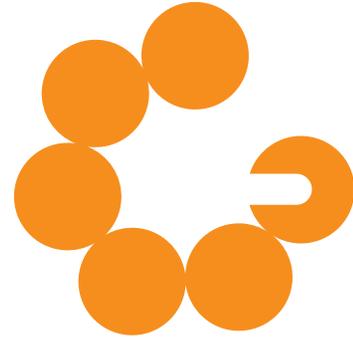




GIGAMON

# *Data e<sup>2</sup> Portals*

Data flow and portals influence these marks.



**Gigamon**



GIGAMON

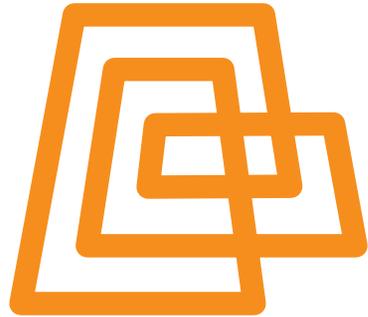


Gigamon



# *Infrastructure*

The structure of networks, hardware and architecture are the themes of these symbols.



**Gigamon**



gigamon



**GIGAMON**

# *Strength & Security*

These symbols interpret the “Mission Critical” aspect of Gigamon’s products with an authoritative, governmental or high-security voice.



GIGAMON



*gigamon*



GIGAMON

*Gigamon*





**gigamon**

# *Engineering*

These logos deal with engineering theories, mathematics and scientific themes.



GIGAMON

**Gigamon** 



**Gigamon**

# *Final Gigamon Logo*

The final logo combined certain elements of the chosen directions into a stylized “G” monogram rendered in bright orange and process cyan.



**Gigamon**<sup>TM</sup>



736 South Hillview Drive  
Milpitas, CA 95035

(408) 263-2022 phone  
(408) 263-2023 fax

[www.gigamon.com](http://www.gigamon.com)



736 South Hillview Drive  
Milpitas, CA 95035

(408) 263-2022 x222 phone  
(408) 263-2023 fax  
(408) 666-8856 mobile

**Tom Gallatin**  
Managing Partner, Sales & Marketing

[www.gigamon.com](http://www.gigamon.com)  
[tom.gallatin@gigamon.com](mailto:tom.gallatin@gigamon.com)

736 South Hillview Drive  
Milpitas, CA 95035



Mr. John Lee  
279 Leota Avenue  
Sunnyvale, CA 94086





For more about  
KEVIN AKERS design + imagery  
please visit  
[www.kevinakers.com](http://www.kevinakers.com)  
or call 925.735.1015