



KEVIN AKERS design + imagery

CASE STUDY No. 1227

COST PLUS WORLD MARKET holiday program

This summer, Cost Plus World Market hired Kevin Akers design + imagery to explore some graphic themes the retailer could use for the upcoming holiday season. Creative concepts created for in-store banners and shopping bags included global celebrations, glowing candlelight and scotty dogs (a featured holiday product line.) Here's a peek into the presentation.











