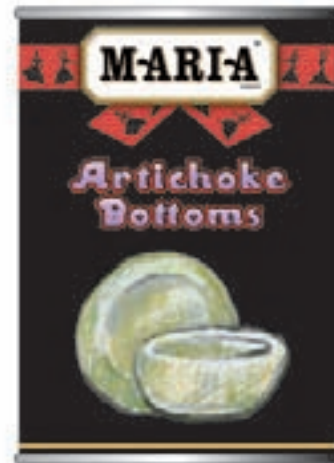
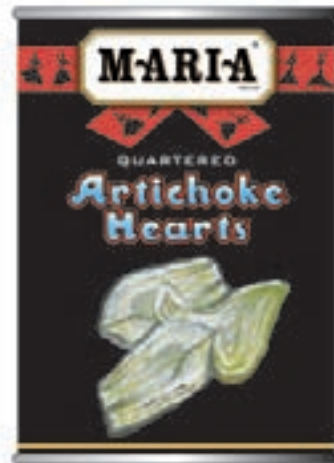
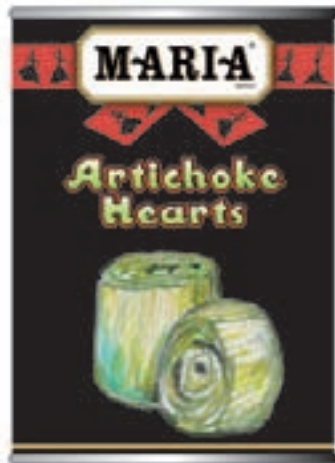


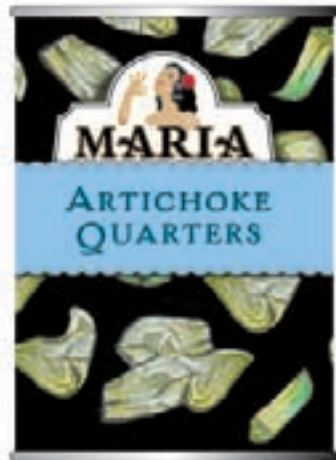
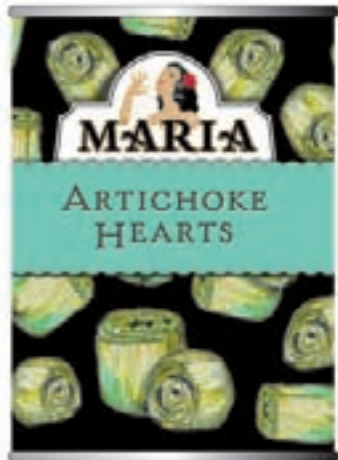
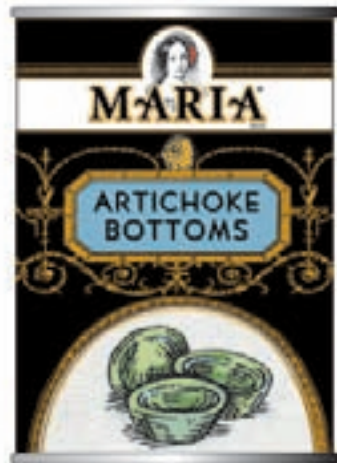


H and J Trading Company markets a successful line of canned goods under the Maria Brand label. The label was over forty years-old and it was time for a face-lift.

Here is a look at how Kevin Akers re-invigorated the brand.










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