

# PUTTING PLAY ON THE MAP

**PORLAND**

- Portland Trail Blazers President Larry Miller named country's Most Playful CEO.
- Playworks adds representatives from Nike, SPARQ Training and Oregon Court of Appeals to expanded Portland Board of Directors.
- Stories about Portland Playworks appear in the media an impressive six times in first year of operations.

**SAN FRANCISCO**

- San Francisco puts a stake in the ground with Corporate Recess, training more than 600 employees from Old Navy, Coverity and Salesforce.com.
- Playworks Founder Jill Vizier speaks at TedX on Play, Progress and the Unreasonable Man.

**OAKLAND**

- Oakland A's select Playworks as beneficiary of 2010 Dinner on the Diamond fundraiser.
- More than 480 students attend the Playworks Junior Coach Leadership Conference.
- Playworks trains nearly one-hundred 24 Hour Fitness employees to volunteer at schools in Oakland, during first-ever Fit to Play Day.

**STOCKTON**

- Campus Safety Assistants at all 42 Stockton public K-8 schools receive Playworks training and technical support in recess design as part of district-wide initiative.

**SILICON VALLEY**

- Coach Ann Nguyen (Santee Elementary) named Playworks Rookie of the Year.
- Playworks poised to expand to serve 27 schools in eight school districts in six different cities across the valley in the 2010-2011 school year.

**LOS ANGELES**

- LA Playworks receives grant from the Ahmanson Foundation to support programming in LA for our inaugural year in '09-'10.
- KNBC TV's Today in LA features news segment on Playworks at 6th Avenue Elementary in LA.

**DETROIT**

- Recess Roll-Out in the Motor City impacts eight schools, more than 4800 students.

**ST. PAUL**

- Playworks debuts Recess Roll-Out to more than 4000 students at nine St. Paul Schools.
- Star-Tribune runs feature story on Playworks at Easter Heights Elementary.

**DENVER**

- Playworks rocks recess in the Rockies with Recess Roll-Out in seven schools, serving 2300 students.
- Playworks Trainers deliver Power of Play training for 250 play advocates representing communities throughout the Denver metro area.
- Education News Colorado and Colorado Matters (NPR) air stories on Recess Roll-Out.

**LITTLE ROCK**

- ABC Nightline features segment on Playworks recess at Stephens Elementary.
- Playworks introduces Recess Roll-Out to eight Little Rock schools, reaching nearly 4000 students.

**NEW ORLEANS**

- Playworks teams up with the Greater New Orleans Sports Foundation for New Orleans Bowl training event immediately prior to the game.

**HOUSTON**

- Playworks re-introduces recess to seven of its eight Recess Roll-Out schools in Houston.
- Jill Vizier, Jane Lowe (RWJF) and Justin Bibb (Gallup) present Gallup Poll findings at National Association of Elementary School Principals' annual conference.
- Houston Chronicle runs article on Playworks at North Forest's Lakewood Elementary School.

**ATLANTA**

- Playworks Training works with more than 500 after-school program staff, providing Power of Play and Group Management workshops in partnership with the Atlanta Falcons Youth Foundation.

**MIAMI**

- NFL's Play 60 teams up with Playworks to run games and physical activity for hundreds of youth during Super Bowl week.

**NEWARK**

- Playworks-Newark holds first-ever Field Day, trains 40 Salesforce employees who team with a junior coach to facilitate fun games for the entire school.
- The New York Times features Playworks at Broadway Elementary as a front page article.
- University Heights Charter Principal Meisha Simmonds named Playworks' Most Valuable Principal.

**BOSTON**

- Social Innovation Forum recognizes Boston Playworks as a Social Innovator.
- Junior Coaches from Hennigan Elementary lead recess for state legislators at the Massachusetts State House.
- Boston Fox News 25 features segment on Playworks, taping at two Boston area schools.

**PHILADELPHIA**

- Playworks rolls out recess to nine low-income schools and more than 3500 students in the city of Brothersly Love.
- Philadelphia Daily News and The Teacher Says (NBC Philadelphia) feature segments on Playworks.

**BALTIMORE**

- Baltimore Executive Director Jessica Kohnen Karasik speaks at "ignite Baltimore" event, which drew an audience of 400.
- Playworks hosts forum on play with the Open Society Institute.

**WASHINGTON, D.C.**

- Playworks invited to attend Michelle Obama's Let's Move initiative brief.
- National Education Association features article on Playworks in their May online edition of NEA Today.
- Playworks runs game stations on the South Lawn during White House Health Fair.

**ABOUT PLAYWORKS**

Playworks brings play and physical activity back to the playgrounds of low-income public schools across the country. At each of our partner schools, we place a well-trained and enthusiastic program coordinator, or "coach," to provide safe, healthy and inclusive play and physical activity to schools at recess and throughout the entire school day. They stop the chaos on the playground, shift behavior and accelerate learning. In addition to their work on the recess yard and with teachers in the classroom, Playworks coaches run out-of-school time programs and developmental sports leagues.

Playworks Training offers professional development to educators and youth workers who wish to integrate play and physical activity with youth development principles.

 **PLAYWORKS**